

FOR IMMEDIATE RELEASE

Contact: Kaitlin Haynes
Braxton Development
khaynes@braxton-development.com
406-582-8100



Mercy Medical Center (<http://www.mercy-williston.org>) is pleased to announce Dakota Crossing, an exciting new development on the hospital campus in Williston, North Dakota.

Experienced developers, Granite Peak Development and Braxton Development have teamed up on the Dakota Crossing project that will include a Hampton Inn & Suites hotel, dining and other commercial services directly adjacent to the hospital. Dakota Crossing encompasses just over 8 acres and will be developed in three phases.

The first phase of the development will be the construction of a Hampton Inn & Suites. The hotel will house 98 total guest rooms, 30 of which are suites. Each guest room comes complete with Hampton's "Cloud 9®" bedding package, refrigerator and microwave, in-room coffee maker, large flat panel televisions with premium channels, and oversized workspace, which includes high-speed Internet access. The hotel boasts their complimentary "On the House®" hot breakfast, state of the art oversized fitness room, indoor pool and spa, business center, outdoor grilling patio, guest laundry facilities, and "Sweet Shop®", where guests can purchase healthy and tasty snacks.

One highlight of this hotel will be its state of the art conference center. The Hampton Inn & Suites, Williston will house over 2,000 square feet of flexible conference space, which includes a board room with seating for 12, and ballroom capable of seating up to 100 people. This room may also be divided in half, for smaller gatherings.

The hotel will be solely owned by Braxton Development, LLC, based in Bozeman, Montana and will be located at 1515 Gate Avenue, in Williston.

"We are thrilled to have the opportunity to bring a first class hotel onto our campus," said Matt Grimshaw, President and CEO of Mercy Medical Center. "This new development, combined with our new Ambulatory Care Center, expanded emergency department and new cancer center, will transform Mercy into a world class medical campus ready to meet the growing healthcare needs of our Region."

Hampton hotels pride themselves on being guests' "Friend in Town." Hotel websites emphasize local flavor, providing unique content on such topics of interest as area attractions, historical facts, and fun things to see and do around town. Additionally, hotels are infused with local photography and artwork, highlighting each property's area connections.

Financing for both the hotel project and the infrastructure for the 8-acre development is funded by the Stockman Bank Billings office. Stockman Bank is headquartered in Miles City, Montana and has 22 locations across Montana.

About Hampton Hotels:

The Hampton brand, including Hampton Hotels, Hampton Inn, Hampton Inn & Suites, and Hampton by Hilton, is an award-winning leader in the mid-priced hotel segment. With more than 1,800 properties globally, Hampton Hotels is part of Hilton Worldwide, the leading global hospitality company. All Hampton Hotels offer warm surroundings and a friendly service culture that share a common “personality” supported by the 100% Satisfaction Guarantee. High-quality accommodations, in-room conveniences and the latest technology, combined with numerous locations and consistent offerings, have made Hampton a leader in its segment and one of the fastest growing hotel brands. For more information about Hampton Hotels, please visit www.hampton.com/pressandmedia, www.facebook.com/Hampton or follow us on Twitter at www.twitter.com/HamptonFYI.

About Hilton Worldwide:

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 92 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,700 hotels and 610,000 rooms in 82 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, visit www.hiltonworldwide.com.

About Mercy Medical Center:

Mercy Medical Center was founded in 1920 by the Sisters of Mercy to provide quality healthcare for the whole person regardless of socioeconomic status, race, or ability to pay. Since then, MMC has become a regional medical center offering a range of services including emergency services, surgery, wellness programs, cancer treatment, home health, hospice, rehabilitation therapies, and many more. Mercy Medical Center is owned by Catholic Health Initiatives (CHI), a national nonprofit health organization with headquarters in Denver, Colorado. The faith-based system operates in 19 states and includes 73 hospitals; 40 long-term care, assisted- and residential-living facilities; two community health services organizations; and home health agencies.

About Braxton Development, LLC:

After recently finishing two hotels in North Dakota, Braxton Development, LLC is eager to start on another project in Williston. Based in Bozeman, Montana, this family-owned business develops and operates multi-family, market rate, apartment complexes and quality hotels throughout the Midwest and Northwest. They take pride in their business and in offering the very finest in accommodations for their residents and guests. Braxton’s hospitality developments are built with the understanding that hotels are your home away from home. They feature all the comforts and amenities you expect from quality hotels, and our staff delivers the highest level of customer service so your stay is like that of an honored guest. Please visit their website at www.braxton-development.com for more information about their current and upcoming developments.

About Granite Peak Development, LLC:

Based in Casper, Wyoming, Granite Peak Development, LLC is the largest, full service, commercial real estate development company in their state. Over the past few years, Granite Peak has seen substantial growth and has expanded their interests into building in Williston. With the motto “Expect Peak Performance”, Granite Peak believes in building lasting relationships with clients and the community. They set the highest standards, build quality facilities and provide a multitude of services. “Peak Performance” shines through their portfolio of mixed-use developments, business parks, logistics hubs and industrial centers. Experience and expertise combine to build sound communities while incorporating the natural beauty of Wyoming. For more information, please visit www.granitepeakdev.com.

Braxton Development expects to break ground on the hotel on August 3rd, 2011 and conclude the phase with a grand opening in the spring of 2012.

Phase Two of the Dakota Crossing development will be the construction of a full-service family restaurant adjacent to the hospital and hotel. The developers are in the final stages of selecting an operator and expect to break ground in late 2011 or early 2012.

Plans for the third and final phase of the Dakota Crossing development are still on the drawing board. Concepts include retail, office, condominiums and / or mixed-use are being reviewed to determine the best use of the ground.

Mercy Medical Center and the developers believe that Dakota Crossing will bring a much-needed set of high quality services to the Williston community and benefit residents and visitors alike.

###